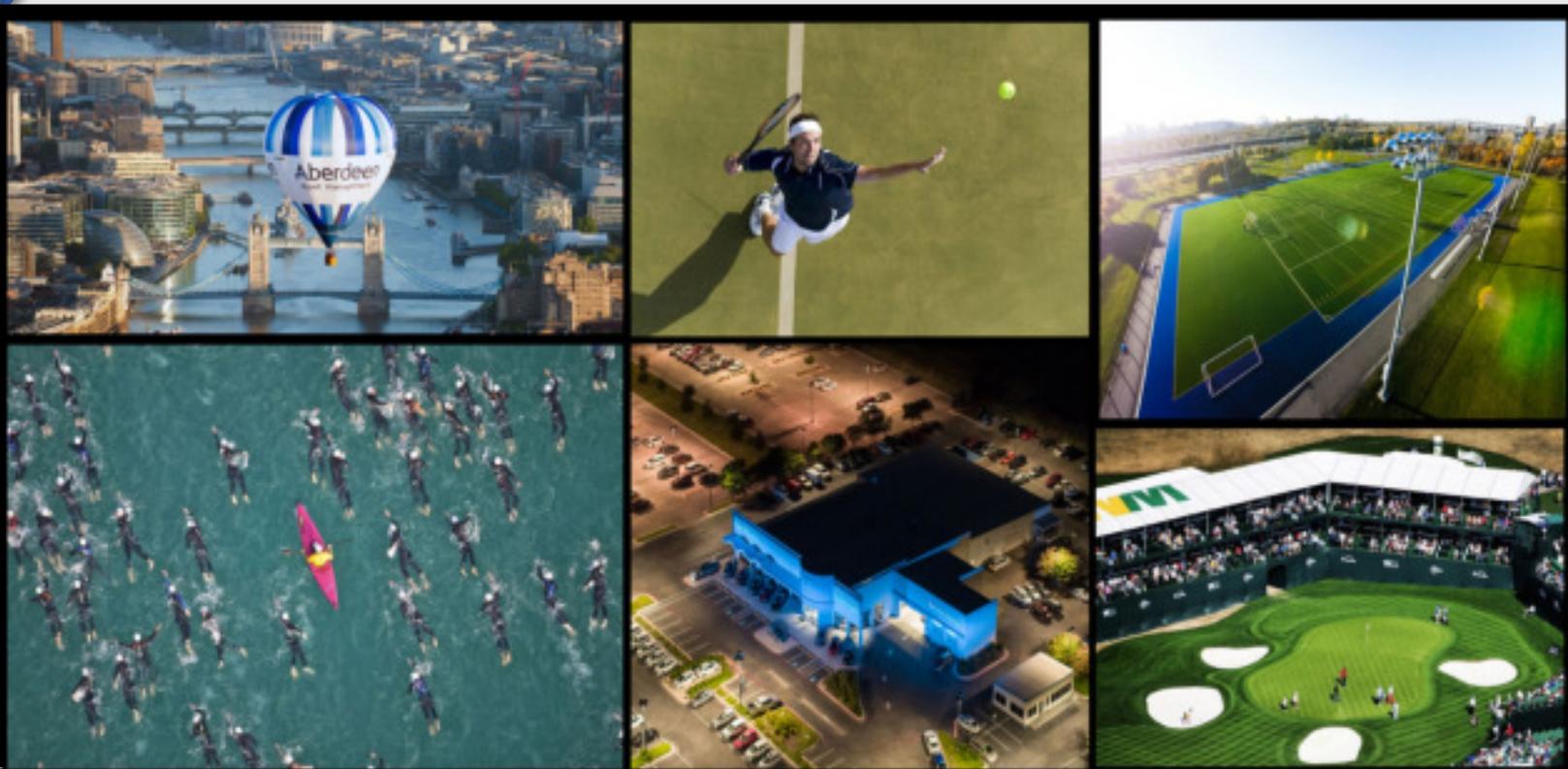




FLY. UPLOAD. ANALYZE. PRESENT



NATIONWIDE MARKETING & EVENT DRONE SERVICES

A drone is shown flying over a blue background with a white network diagram of interconnected nodes and lines.

SERVICES BROCHURE

AERIAL DRONE SERVICES FOR PROMOTIONAL MARKETING

Marketing is one of the crucial sectors in an organization, but in the modern business environment, there is mounting pressure from the competition to keep pushing the envelope. Currently, digital marketing has made it easier for upcoming marketers to get a share of the pie. You will only need to know about SEO, SEM, among other rules of digital marketing.

However, there is a flaw to this way of marketing; it is expensive to get the right number of people to buy your products or services and so there must be a better way to go about marketing that will get more people to view and incentivize them to make a purchase.

The use of drones is one of the ways marketers could disrupt the industry, but many have not lunched on to this fact yet. The underlying factor leading to the slow adoption is because amateurs use more than half of the commercial drones and they do not think of it as a professional way of marketing. Commercial drones have been around for a while now, and while they started off as toys, new drones are now tools that could take your marketing campaigns to new heights.

Ushering A New Era in Marketing

Drones are revolutionizing audiovisual marketing by adding value to products and telling stories in new ways that were not possible before. The most significant contribution drones could have in the marketing profession is by creating high-quality visual content. Some of the top drones come standard with 4K cameras, with stabilizing precision gimbals. These cameras on flying robots can capture a new perspective and marketers could use them to show how their products could change the lives of their customers.

The potential of drones is unlimited, and with advancing technology, there are more features to come that will enhance your ability to tell stories. Drones have been pitched as a perfect marketing tool and have been in existence for several years now. Here are what marketers have been able to do with drones

Reduce the cost of aerial photography and videos

Some marketers have hit the home run with the angle and perspective they give the audience. Unknown to many people, it takes expensive equipment such as cranes, helicopters, and zip lines to get the shot. However, since the emergence of powerful drones and cameras, marketers have been able to reduce their overhead and they can get the proper footage at a fraction of the cost.

The possibilities that drones have for marketers are endless, and it requires that you have a knack for thinking outside the box. Drone technology is still very young, and there is no telling what will come. Brace yourself for drone technology and align your marketing operations accordingly.

MARKETING IMAGERY AND VIDEO

Drone multimedia and marketing imagery and video offer an incredibly affordable new point of view. No longer does cost restrict the perspective you can present. Drone services offers you amazing images and video to compliment your advertising efforts, social media marketing, as well as promotional campaigns. Using ConnexiCore Drone services, a potential client looking through this new lens will be thrilled to find that their business, project, or special event will be professionally represented with stunning visual content.



EVENTS AND ADVERTISING

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- ✓ Social Media, Websites & Advertising
- ✓ Cinematography and Film
- ✓ Virtual Tours for Golf Courses, Resorts, Marinas
- ✓ Tour Experience Promotion
- ✓ Action Sport Photography
- ✓ Aerial Imagery for Tourism Promotions
- ✓ Weddings, Anniversaries and Parties
- ✓ Sales of Boats, Cars and other Vehicles
- ✓ Land Development Media
- ✓ Events and Activities Marketing
- ✓ School Sporting Events